

FACT SHEET - PFI

FOUNDED	1875
HEADQUARTERS	Newark, New Jersey, U.S.
WORLD WIDE WEB ADDRESS	www.prudential.com
CEO & CHAIRMAN	John R. Strangfeld
VICE CHAIRMAN	Mark Grier
ASSETS UNDER MANAGEMENT	more than \$1 trillion (as of December 31, 2013)
GROSS LIFE INSURANCE IN FORCE	Approx. \$3.5 trillion (as of December 31, 2013)
NUMBER OF INSURANCE SALES PEOPLE	19,297 (as of December 31, 2013)
NUMBER OF EMPLOYEES & SALES ASSOCIATES	47,355 (as of December 31, 2013)
TRADING ON NYSE	Since December 13, 2001, common stock under the symbol PRU

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